The Society for Design Administration (SDA) advances management and administrative professionals in the A/E/C industry through:

**Education | Professional Development | Networking**

- **Online Discussion Forums**
  The SDA's online forums provide access to the pool of knowledge of SDA members across the country by providing a venue to post queries, offer advice, and share best practices in their areas of expertise.

- **EDSymposium**
  EDSymposium is the SDA's Annual Educational Conference. EDSymposium attracts members nationwide and is packed with exciting educational sessions, networking opportunities, and exhibitors showcasing their latest products and innovations.

- **Publications**
  The SDA Publications Committee continues to provide relevant and timely A/E/C and association news through our monthly e-publication, *SDA Today*.

- **Webinars**
  SDA's learning experiences target every level and area of design firm administration. These programs will enhance your performance, expand your knowledge, and allow you to build a strong community of peers. Visit the 'Events' page of our website for the current webinar schedule.

- **Regional Conferences and Chapter Meetings**
  Regional conferences and local chapter seminars and workshops provide quality education in response to current industry trends.

- **White Papers**
  An exchange of knowledge and best practices for A/E/C firms. Industry-recognized consultants, members, and industry experts share with members their expertise and observations on A/E/C management.

- **Certification Program (CDFA)**
  The Certified Design Firm Administrator (CDFA) designation indicates to the A/E/C industry that the individual has attained a level of expertise in the key areas of administration of a design firm. Certification is a tangible demonstration of one’s high level of administrative competence. Administrators enhance personal and professional goals by attaining this certification.

- **Professional Emphasis Group Library**
  The SDA includes five Professional Emphasis Groups (PEGs), or focus areas, related to design firm administration: Human Resources, Office Administration, Project Management, Finance, and Marketing. Our online PEG library contains downloadable sample forms, worksheets, policies, and more that you can adapt to your firm.

- **Leadership Opportunities**
  With nearly a dozen active committees, the SDA is full of opportunities for members to engage at the local and national level. Volunteering is a great avenue for networking with other administrators and developing leadership skills.

- **Membership Directory**
  Collaborate and network with SDA members from across the country with the online member directory.

- **Regional Conferences and Chapter Meetings**
  Chapter meetings, educational seminars, and other local and regional events provide priceless networking opportunities. Getting involved locally is a great way to tap into the expertise of your peers. If you don’t have a chapter in your area, consider forming one! Contact SDA Headquarters at admin@sdadmin.org for help.
Primary Objectives:

• To promote high-quality, innovative EDUCATION to design and construction industry administrators.

• To provide NETWORKING opportunities that increase knowledge, awareness and the benefits of membership in the SDA throughout the design and construction industry.

• To deliver PROGRAMS, PRODUCTS and SERVICES that advance A/E/C management excellence and contribute to delivering exemplary resources to SDA members.

• To remain abreast of INDUSTRY TRENDS and INNOVATIONS so that SDA members continue to be important and vital contributors to the success of their firms.

• To promote COLLABORATION and PARTNERSHIP with other related professional organizations and strategic partners.

• To promote recognition of SDA as THE leader in the field of A/E/C ADMINISTRATIVE MANAGEMENT.

The A/E/C administrator/manager has a very influential voice in the development and execution of organization strategy.

SDA’s goal is to be the primary resource for the latest and most accurate information available to help the administrator/manager fulfill this role.

**Canstruction®**, the Society for Design Administration’s charitable foundation, combines the competitive spirit of a design/build competition with a unique way to help feed hungry people. Held in cities across the globe, teams of architects, engineers, contractors, and students mentored by these professionals, compete to design and build giant structures made entirely out of canned foods.

After the close of each city competition, all of the canned food is donated to local food banks for distribution to emergency feeding programs that include pantries, soup kitchens and elderly centers.

Since 1995, more than ten million pounds of food have been donated by the A/E/C community, making a significant contribution to aid in the fight against hunger as a result of this highly visible program.

www.canstruction.org

For membership information, contact:
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SDA Local - www.sdamn.org  SDA National - www.sdanational.org